



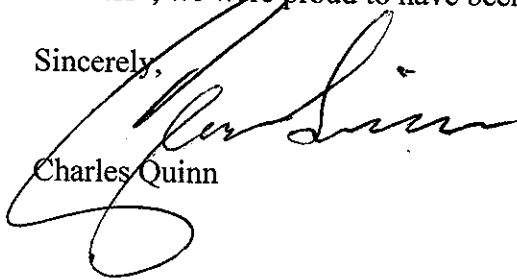
To whom it may concern,

Morton's Gourmet Market has proudly displayed and sold Aqua New products since March of 2008.

Sales of Watt-Ahh continue to grow and have reached the point in our store where we have installed a dedicated display rack for cases , single bottles and gallons. Aqua New has also made available to us pos collateral, as well as informational materials in the form of signage and takeaway brochures. Product demos in our store are also available to us upon request .

Going forward, Morton's will continue to carry Aqua New products in our store as well as support their efforts to expand. into mainstream distribution. As one of their "charter retailers", we were proud to have been part of their growth and success.

Sincerely,



Charles Quinn