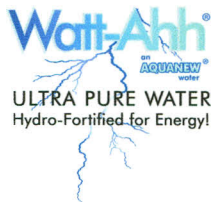




Founded in 1959 by Sara O'Meara and Yvonne Fedderson
PREVENTION and TREATMENT of CHILD ABUSE
www.childhelp.org



NEWS

FOR IMMEDIATE RELEASE

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Watt-Ahh® Partners with Childhelp to support the intervention and prevention of child abuse

Sarasota, FLORIDA (October 27, 2011) – Watt-Ahh®, an AquaNew® Water, has partnered with national non profit, Childhelp®, to donate a portion of the proceeds from bottled water sales between now and May of 2012. Childhelp® will use the proceeds to fund their national programs that care for and treat abused and neglected children throughout the United States.

“We are delighted to team up with Childhelp®”, says Melinda Lagasse, an AquaNew Partner. “The story behind the Founders Sara O’Meara and Yvonne Fedderson who fulfilled their mutual dream of helping abused children is truly inspiring.” Ms. Lagasse further states, “They are a breathtaking example of what two capable women can accomplish when they set their hearts and minds on a goal to help children!”

“We so appreciate this partnership because it benefits children right here in the United States who desperately need our support and care,” said Sara O’Meara, Co-Founder and CEO. “We can help save a child with every bottle of Watt-Ahh® purchased.”



Childhelp® Founders
Sara O'Meara and Yvonne Fedderson

About Watt-Ahh®: A recent University study shows drinking ultra-pure Watt-Ahh® with vitamin supplements achieves peak nutritional performance. Check it out at www.AquaNew.com.

About Childhelp®: CEO and Co-Founder Sara O'Meara and President and Co-Founder Yvonne Feddersen started Childhelp in 1959, establishing it as a leading national non-profit organization dedicated to helping victims of child abuse and neglect and at-risk children. Childhelp's approach focuses on advocacy, prevention, treatment and community outreach.

The Childhelp® National Child Abuse Hotline, 1-800-4-A-CHILD®, operates 24 hours a day, seven days a week, and receives calls from throughout the United States, Canada, the U.S. Virgin Islands, Puerto Rico and Guam. Childhelp's programs and services also include residential treatment services; children's advocacy centers; therapeutic foster care; group homes and child abuse prevention, education and training. Childhelp® also created the National Day of Hope®, held each April during National Child Abuse Prevention Month that mobilizes people across America to join the fight against child abuse. More information, visit www.Childhelp.org.