

**For Immediate Release**  
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## **Watt-Ahh® Customers Give Back - Donations for the Sake of a Child**

*Sarasota, FL* – In 2011, Florida became the first state in the nation to mandate prevention education against child abuse and neglect in all schools (over 400 school districts). The State selected, among other programs, Childhelp’s “Speak Up, Be Safe!” curriculum, which included web-based tools to combat cyberbullying. Donations also support a National Child Abuse Hotline (1-800-4-A-Child or 1-800-422-4453) giving those in need access to professional crisis counselors.

**For over five years, Childhelp® has received (and continues to receive), up to 40 cents from the purchase of each case of Watt-Ahh® bottled water. Over \$8,000 has been donated to date.**

During the Korean War, the Founders of [Childhelp®](#), Sara O’Meara and Yvonne Fedderson, started their child advocacy journey together when they found homeless orphans on a back street of Japan, and temporarily sheltered 11 children in their hotel room. In the mid-1970s, they compelled governmental and military officials to aid in organizing “Operation Baby Lift” to fly hundreds of children out of war-torn Vietnam and into the loving arms of their adoptive parents. ([READ MORE](#) about this story.)

This Month, Sarasota-based [AquaNew](#), makers of Watt-Ahh®, unveiled a new 2016 summer banner series on its home page, which honors Childhelp® and its effort to stop child neglect and abuse through prevention education. Childhelp® VP of Communications, Daphne Young, said, “We know that your customers love that every water they drink helps our kids!”

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**About AquaNew:** AquaNew, LLC is located in Sarasota, FL, and holds the worldwide exclusive license on the Technology to manufacture Polarized Water. The first bottled water product, Watt-Ahh®, was launched in the commercial market in November of 2007. AquaNew’s Water also is a key ingredient in a variety of consumable products manufactured by other companies

through licensing.

**Media Inquiries:**

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