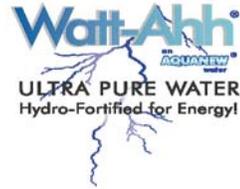


News Release



For Immediate release

Date: July 26, 2010

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AquaNew, L.L.C. Shares Vital Information on the Significance of Detoxification

Eliminating toxins from our bodies can be more important than the food we eat. Emphasis has been on the transport of nutrients within our bodies and good hydration to carry those nutrients throughout our bodies. The focus also should be on the best ways to cleanse and detoxify our bodies, including drinking the purest form of water that you can find.

Our company, AquaNew, L.L.C., producers of ultra-pure water under the registered trademark of "Watt-Ahh®, an AquaNew® Water" are routinely asked by our customers about the significance of detoxification. We wanted to share some interesting and educational information that we found particularly useful in our literature search and discussions with medical and health-oriented practitioners.

In today's fast-paced world, few people realize the *toxins* they are ingesting daily, as a result of the toxic world we live in. However, we are *all* exposed to toxins daily in the air, in our homes, in our cars, and in our work environments, many of which are quickly absorbed by our bodies, through our skin and in the air that we breathe. The most frightening thing about these toxins is the fact that they are *very difficult to remove from the body*. As a result, most Americans are walking around in various states of toxicity, which over time could manifest in unexpected health conditions, because our bodily systems become overwhelmed with "toxic substances," for which we don't have enzymes that help purge them from our systems. The resulting "storage" of toxic chemicals wreaks havoc on our bodily systems: respiratory, lymphatic, digestive, circulatory, endocrine, muscular, immune, nervous, and urinary.

In the home: Chemicals which outgas in our homes result from heating and cooling systems, insulation, mold, cleaning solvents, paint and paint thinner, liquid chlorine bleach, household cleaning sprays, furniture polish, starch, new or damp carpeting, tobacco products, furnishings, and fabric softener sheets (which contain up to 9 toxic chemicals). *These “indoor” chemicals can cause irritation to the respiratory system, as well as the central nervous system.* Another shock to most people is *the number of items currently in the home, which contain formaldehyde.* In fact, formaldehyde is one of the most abundantly produced chemicals in the world, although most people only think of formaldehyde as a chemical used in embalming. The truth is that formaldehyde-containing resins are commonly found in mouthwash, hairspray, cosmetics, perfumes, waxes, hair setting lotions, shampoo (including baby shampoo), air fresheners, nail polish, floor polish, toothpaste, antiperspirants, and dry cleaning solvents. For more information, we recommend the following website links:

- http://www.alaw.org/asthma/asthma_handbook/triggers_know_our_troublemakers.html#2
- <http://www.immuneweb.org/articles/fabricsoftener.html>
- <http://www.atsdr.cdc.gov/MHMI/mmg126.html>
- <http://www.atsdr.cdc.gov/MHMI/mmg111.html>

Outside the home: *Pesticides are poisons, designed to kill insects and a variety of plants, however they contain chemical compounds which are designed to kill target organisms. These poisons are easily absorbed through the skin and are quickly inhaled,* however people don't realize that pesticides often drift and settle on ponds, laundry, toys, pools, and patio furniture. The U.S. Environmental Protection Agency (EPA) statistics show that approximately 16 million U.S. citizens are sensitive to pesticides, and as a result have *compromised immune function.* The health risks relating to this toxicity include:

- Increased risk of leukemia
- Cancers (lung, brain, testicular, lymphoma)
- Increase in spontaneous abortions
- Greater genetic damage
- Decreased fertility
- Liver and pancreatic damage
- Neuropathy
- Disturbances to immune systems (asthma/allergies)
- Increase in stillbirths
- Decreased sperm count

For more information, please visit:

<http://www.chebucto.ns.ca/Environment/RATE/pestfact.html>

Environmental toxins have increased at an exponential rate over the past fifty years, with an average of 10 new chemicals being created each day. The EPA *estimates that 87,000 chemicals are in widespread use and 2.2 million pounds of*

pesticides are sprayed on crops each year. A 2006 CDC (U.S. Center for Disease Control) Report found that the average American had in their bodily tissue, 116 out of the 148 synthetic compounds tested. Although no health agency has officially declared environmental toxicity as the driving force in the autism epidemic, research and opinions are changing rapidly. If the human body is not equipped to flush/remove toxins that are ingested and/or inhaled, common sense dictates that toxicity is one of the key culprits in the increase of autism as well as numerous chronic health conditions. For more information on this topic, please visit: <http://www.sokhop.com/emerging-science-and-common-sense-give-parents-better-options-for-preventing-and-treating-autism-published-in-the-autism-file-magazine-april-2010-163>

In food: Prevention Magazine provides a listing of foods which should be avoided, because of the additives they contain, and their long-term affects on health. *The list of foods will shock most people*, as they see items that are commonly found in their kitchen cupboards, including canned tomatoes, corn-fed beef, *microwave popcorn*, nonorganic potatoes, farmed salmon, conventional apples, and milk produced with artificial hormones. It should also be noted that *most people transport their groceries in the back end of their vehicle*, where CO₂ gases can seep in from the exhaust system, thus “gassing your food” on the trip home. For additional information on this topic, please visit: <http://online.prevention.com/7foodsthatshouldnever/index.shtml>

The CDC and the EPA are working to spread awareness as to the voluminous (and growing) list of *toxins which are being ingested daily by Americans*. Without awareness as to these life-threatening chemicals (which are in our homes, our food, and in the air we breathe), we could continue on the path of seeking only “pharmaceutical remedies” to our already toxic bodies, rather than aggressively pursuing full-body detoxification. **Water is the “universal solvent,”** however, most drinking water (bottled and/or tap water), contain impurities (sediment, minerals, chemicals, and dissolved solids), that the *water cannot penetrate the cell walls in our body, in order to flush (detoxify) inside the cells*. This is where toxins build up, and this “sludge” builds up in our cells, until our bodily systems are impaired or discontinue functioning completely. However, ultra-pure water is able to penetrate cell walls, to flush toxins, which can put you on the path of full body detoxification. To read more on cellular hydration and detoxification, please visit: <http://aquanew.com/wattahh.shtml#science> ; www.AquaNew.com or contact us at inquiries@AquaNew.com.