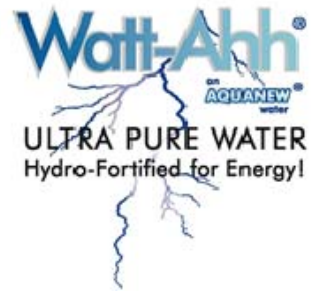


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An Invitation to be a Tribute in AquaNew's THIRST GAMES (*a fight for life*)

When Suzanne Collins wrote *The Hunger Games*, her depiction of the future Panem – a world focused on self-preservation due to lack of food and clean drinking water – may not be as fictional as we'd like to believe.

Currently, 1.1 billion people have no access to safe drinking water. By 2025, it is estimated that 800 million people will be living in regions of the world where water is scarce and an estimated 6,000 children die each day from diseases related to a lack of clean water.*

In Collins' story, as part of Panem's "peace" treaty, young adults between the ages of 12 and 18 are called upon to be Tributes in a fight to the death....**Watt-Ahh® has a different mission.**

Sarasota, FL – You can go without food for a couple of weeks; however, life extinguishes within days without clean water. For that reason, **AquaNew**, the founder of **Watt-Ahh®**, offers **Thirst Games** – where Tributes fight for *immediate life survival* that is unfortunately occurring throughout the world today.

What is Thirst Games? AquaNew is committed to producing and distributing its life-giving Watt-Ahh® on a global scale and educating people through environmental and social awareness. Now, through May 30, 2012, AquaNew invites youth ages 12 to 18 to be voluntary Tributes in *Thirst Games*, a challenge to provide ideas for worldwide change.

Rules: Submit your conservation or fundraising ideas in one of two ways: 1. Tell AquaNew in 800 words or fewer how you would supply the world with clean water (or about a fundraising effort in which you participated) or 2. Submit a YouTube video explaining your solution (max. 1 min.) for a chance to win. **The winner will receive 12 bottles of Watt-Ahh® and four free movie tickets to see *The Hunger Games*. AquaNew will also donate \$200 to ChildHelp® in the winner's name.**

Have you participated in a volunteer project where proceeds were donated to a world organization providing clean drinking water to seriously drought-stricken areas? Want to give people tips on keeping our rivers and lakes clean?

We want to hear about it! **Email your story to: Inquiries@AquaNew.com.** One winner will be announced on Facebook and on AquaNew.com no later than June 15, 2012. **Remember, no idea is silly when it comes to changing the world.**

**Statistics can be confirmed at: Unwater.org, Unicef.org and BluePlanet.org*

www.AquaNew.com

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