



News Release

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AquaNew Announces Exciting New Research Results for Watt-Ahh®

In November of 2007, AquaNew introduced Watt-Ahh® (an AquaNew® Water), a premium bottled water believed to be the purest water in the world. The AquaNew scientists realized that the Water provided Superior Hydration and had a Crisp, Refreshing Taste. They never anticipated the overwhelmingly positive feedback from their customers.

Within months, people began talking about the rather surprising results they were experiencing while drinking the product: greater mental clarity, more energy, headache relief and improved immune systems. Some customers decided to experiment with it topically and claimed that Watt-Ahh® could be used as a remedy for inflammation and itching such as from fire-ant bites, and to treat topical burns and minor skin wounds on themselves as well as their pets.

Here's what's been happening since that time...

Sarasota, FL – AquaNew, maker of Watt-Ahh®, recently announced the exciting results from research conducted over the last five years:

- In an autism pilot study conducted by Dr. Leonard Smith, MD, Dr. Smith reported that Watt-Ahh® appeared to benefit mitochondrial function (responsible for muscle coordination, strength, vision, hearing, learning abilities and heart, liver, kidney, gastrointestinal and neurological processes within the body). Parents reported that their kids seemed more active, communicative and happier.
- Studies showed that the shelf life of roses placed in vases filled with Watt-Ahh® vs. those placed in tap water lasted 50% longer.
- Gardeners and farmers that AquaNew spoke with reported plants and crops growing at up to a 30% more rapid rate.
- Two universities conducted Transport Studies and concluded that cells exposed to Watt-Ahh® transported more vitamin C and iron into the blood stream side of human intestinal cells than did the tap water.

How is this happening? Water not evaporated by a lightning strike becomes polarized. It is that magnetic polarization that helps create water in its purest form. AquaNew found a way to harness that ability found within nature. Most purified waters contain 200 or more parts per million (ppm) of dissolved contaminants in them. Watt-Ahh® contains less than one ppm dissolved solids.

AquaNew has an exclusive six-stage purification process that transforms spring water into ultra-pure water by: 1) filtration 2) reverse osmosis, 3) deionization, 4) vapor distillation, 5) infusion of the patent-pending, water-based gas and 6) final filtration before bottling.

For more information about the science behind Watt-Ahh®, please visit www.AquaNew.com

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