

News Release

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AquaNew Introduces Watt-Ahh's Be the Ahh! Champions

(Sarasota, FL) - AquaNew's CEO **Rob Gourley** announced the launch of a new video, entitled "[Be the Ahh! Champions](#)." Gourley is also one of the Florida Gearheads on [Team REDS Offshore Racing](#) (Watt-Ahh Spectre 36'). Gourley said the Team was thrilled with its checkered-flag victory in Sarasota last July.

As part of the celebration, Gourley explained that AquaNew wanted to capture on video, clips of the Watt-Ahh boat racing from the helicopter crew overhead and from race fans on Lido Beach, Florida. "Driver **Nate Hunt** and Throttles **Eddie Tamberino** worked well as a team with tight control on the corners and speed topping over 110 mph on the straightaways" said Rob. He continued, "We also wanted to showcase in this video the drive and focus of racing athletes and other athletes striving to win championships. What we hear most from these athletes is recovery for the next competition. Our Polarized Water Watt-Ahh® is one of their great secrets ... it aids in their recovery for the next day's intense conditioning and competition."

One of AquaNew's chosen **Be the Ahh! Champions** is **Anthony Radetic**, World-class AquaX P1 Racer and U.S. Veteran. Radetic commented "Hydration is closely monitored when I participate in intense workouts with a group of elite athletes from the U.S. Military. I remain well hydrated – better than most in my group – I know it's because of Watt-Ahh®!"

Gourley expressed his appreciation to the **Be the Ahh! Champions**. This video showcases at least five top athletes who compete in Florida including: **Nate Hunt** (OPGP Class P-1 Offshore Boat Racer), **Anthony Radetic** (World-class AquaX P1 Racer), **Arlene McKittrick** (All-time Golf Tournament Champion), **Carl Clark** (Professional Tennis Player and Coach), **Gina Ferlise** (Ragnar Marathon Relay "Ultra Pavement" Diva) and **Jesse Liotti** (surfer) of New York.

About the Video Production Team: The video production team included **Danielle Palli** (Birdland Media Works), **Becky Sinnreich** (Lead Marine Observer), **Danielle Farris** (Full Throttle Transport), **Tim and Heidi Burns**, **Greg Jordan** (Just Right Buys), and **Dana Gourley** (AquaNew, LLC).

Visit www.AquaNew.com for more information about health benefits of Watt-Ahh® and to access our [Media Kit](#). Please Phone 888-936-2782 to request an interview with AquaNew CEO, Rob Gourley. Watt-Ahh can be ordered on our [Web Store](#) and on [Amazon.com](#)

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